Message Text

PAGE 01 TEHRAN 04476 140758Z

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ACTION NEA-09

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E.O. 11652: N/A TAGS: BEXP

SUBJECT: UPCOMING GOI HOSPITAL PROJECTS

REF: (A) TEHRAN 4079,(B) TEHRAN 9739(NOV. 17, 1974)

- 1. EMBOFFS MET WITH UNDERSECRETARY MINISTRY SOCIAL WELFARE TO DISCUSS UPCOMING PROJECTS OF THAT MINISTRY. HOWEVER, SINCE UNDERSECRETARY SERVES ON COMMITTEES ALL GOI HOSPITALS, HE DISCUSSED VARIOUS PROJECTS OF INTEREST TO AMERICAN FIRMS. SUMMARY OF DISCUSSION FOLLOWS.
- 2. MINISTRY OF HEALTH 6000 BED PROJECT: COMPLETELY AWARDED PER REF A; HOWEVER, VARIOUS GOI ELEMENTS HESITANT ABOUT TURNKEY APPROACH AND, ACCORDING PRESENT PLANS, WILL TRY PHASED APPROACH FOR FUTURE HOSPITALS. ONCE SUCCESSFUL IMPLEMENTATION MODEL ESTABLISHED, OTHER PROJECTS WILL PROBABLY MOVE AGEAD ON SAME MODEL.
- 3. IMPERIAL MEDICAL CENTER OF IRAN: PLANNING CONSULTANT IS
 MEDICAL PLANNING ASSOCIATED (MPA; SUBS. AMERICAN HOSPITAL SUPPLY).
 ARCHITECTURAL AND CONSTRUCTION MANAGEMENT CONTRACTS EXPECTED TO BE
 AWARDED WITHIN WEEK TO WILLIAM PEREIRA AND TURNER CONSTRUCTION,
 BOTH OF US. TURNER WILL BE CHARGED WITH LOCATING CONSTRUCTION
 CONTRACTOR, PROBABLY FROM IRAN OR FAR EAST. DR. SAMII, MINISTER
 OF SECIENCE AND HIGHER EDUCATION IN CHARGE OF PROJECT.
- 4. ORTHOPEDIC REHABILITATION CENTER (UNDER MINISTER SOCIAL LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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WELFARE) AND BLOOD CENTER: WILL BE ARCHITECT. FURTHER IMPLEMENTATION EXPECTED AFTER MODEL MENTIONED PARA 2 ESTABLISHED.

5. MINISTRY OF SOCIAL WERFARE GENERAL HOSPITALS: THREE 500-600

BED HOSPITALS UNDER CONSTRUCTION BY IRANIAN CONTRACTORS AT TEHRAN, SHIRAZ AND KERMANSHAHR. MPA PLANNING CONSULTANT FOR KERMANSHAHR HOSPITAL AND FOR 400 BED HOSPITAL/NURSING SCHOOL COMPLEX AT KASHAN. KASHAN HOSPITAL WILL PROBABLY SERVE AS IMPLEMENTATION MODEL FOR FUTURE HOSPITALS AND WILL PROBABLY INCLUDE SEPARATE ARCHITECTURAL, CONSTRUCTION MANAGEMENT AND CONSTRUCTION CONTRACTS. MINISTRY ALSO PLANS 600 BED HOSPITALS AT REY AND AHWAZ, AND MPA CONSIDERED TO HAVE INSIDE TRACK FOR PLANNING CONSULTANCY. PROJECT DIRECTOR IS DR. ARAM, UNDERSECRETARY, MINISTRY SOCIAL WELFARE.

6. MINISTRY OF SOCIAL WELFARE PSYCHIATRIC HOSPITALS: AT LEAST 4000 BEDS PLANNED; TWO SMALL HOSPITALS ALREADY UNDER CONSTRUCTION BY IRANIAN CONTRACTORS AT ISFAHAN ADN KERMANSHAHR. COMPLEX ALSO SCHEDULED FOR REZAIEH AND OTHER SITES TO BE DESIGNEATED AT LATER TIME. PROJECT MANAGER IS DR. NEGHABET, UNDERSECRETARY, MINISTRY SOCIAL WELFARE.

7 RED LION AND SUN SOCIETY: PLANS NUMEROUS SMALL HOSPITALS, BUT THESE USUALLY LOW BUDGET AND CONTRACTED LOCALLY; HOWEVER, MPA IS PLANNING CONSULTANT FOR 800 BED HOSPITAL IN TEHRAN. MR. HOSSEIN KHATIBI, MANAGING DIRECTOR, RED LION AND SUN SOCIETY, IS PROJECT MANAGER.

8. ISFAHAN MEDICAL CENTER: INCLUDES MEDICAL SCHOOL; MPA PLANNING CONSULTANT.

9. RE EQUIPMENT HOSPITALS OUTLINED PARAS 3-6: NINE-MEMBER COMMITTEE UNDER MINISTRY OF SOCIAL WELFARE AND INCLUDING REPRESENTATIVES RELATED MINISTRIES AND TWO INDEPENDENT DOCTORS IS PRESENTLY SURVEYING EQUIPMENT NEEDS AND WILL PREPARE TENDERS IN NEAR FUTURE. CATALOGUES, INCLUDING TECHNICAL DATA AND FULL RANGE PRODUCTS, OF MAJOR US HOSPITAL EQUIPMENT MANUFACTURERS WOULD BE VALUABLE TOOL TO COMMITTEE. COMMITTEE ESPECIALLY INTERESTED MULTIPHASE SCREENING AUTOMATED CHECK-UP EQUIPMENT. TO EXPEDITE DELIVERY PLEASE REQUEST SUPPLIERS TO SEND COMPREHENSIVE MATERIAL ASAP TO LYNNE LAMBERT, BOX 2000, APO NEW YORK 09205.

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10. PROFESSIONAL MANAGEMENT FOR HOSPITALS OUTLINED PARAS 3-6: GOI INTERESTED IN HIRING PROFESSIONAL ADMINISTRATORS WHO COULD PROVIDE LIMITED QUALIFIED SUPERVISORY NURSING AND MEDICAL STAFF. PRICE IMPORTANT FACTOR IN AWARD.

11. RE IRANIAN PARTNER: APPARENTLY MINISTRY SOCIAL WELFARE PREFERS DEALING WITH US FIRMS WHICH DO NOT HAVE IRANIAN PARTNERS.

12. ACTION REQUESTED: (A) USDOC REQUESTED ADVISE HOSPITAL BUILDERS AND DESIGNERS STATUS PROJECTS AS OUTLINED ABOVE;(B) ALERT HOSPITAL PLANNERS AND CONSTRUCTION MANAGEMENT FIRMS OPPORTUNITIES OUTLINED PARAS 3-7; MPA AND TURNER BELIEVED TO HAVE INSIDE TRACK,

BUT OPPORTUNITIES MAY EXIST FOR OTHER US FIRMS: (C)ALERT BEN PORTER OF CHARTER MEDICAL CORP., MACON, GEORGIA (TEL. 912-743-4601) OPPORTUNITY PARA 6;(D) REQUEST EQUIPMENT SUPPLIERS SEND CATALOGUES PER PARA 9;(E) ALERT HOSPITAL MANAGEMENT FIRMS OPPORTUNITY PARA 10.

13. ABOVE SHOULD BE DISSEMINATED BY DIRECT CONTACT AND NOT PUBLISHED IN COMMERCE TODAY. MIKLOS

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